

CASE STUDY

Streamlined Engagement Programs Better Connect Dispersed Employees



Industry
Non-Profit

Company Size
700+ employees

Product Solutions
Enhance Workplace Culture

Feature
Recognition & Rewards

Times have changed, and so has our company name—from Kazoo to WorkTango. With our recent acquisition and expansion to a holistic Employee Experience Platform, Kazoo is now known as WorkTango. You'll read and hear customers referring to us as Kazoo in materials released prior to the change, but rest assured we still offer the same quality products and services, just with a new name

Challenge

Emmaus Homes' scattered, inconsistent employee recognition programs lacked impact.

The nonprofit industry typically sees a turnover rate of 45%, so Emmaus Homes knew retention was a challenge. Additionally, internal feedback indicated that employees felt disconnected across the nonprofit's 80+ homes, and the old recognition program wasn't resonating.

Solution

Emmaus Homes streamlined its programs with Kazoo [now WorkTango's] platform.

The Recognition & Rewards platform helped Emmaus Homes connect its geographically dispersed employees through visible, real-time, peer-to-peer recognition. Plus, the nonprofit saved \$25,000 on its rewards budget, and its Glassdoor score soared.

Key Results:

\$25,000 rewards budget savings

40,000 + pieces of employee recognition sent

1,800+ bonuses earned for safety, compliance, and communications programs

21% increase in 'Recommend to a Friend' score on Glassdoor (70% to 91%)

Results

Emmaus Homes saved \$25,000 on its rewards budget after streamlining its programs with Kazoo [now WorkTango].

By implementing the Kazoo [now WorkTango] platform, Emmaus Homes was able to save \$25,000 in rewards budget in the first year. On top of that, over 40,000 pieces of recognition were sent by employees, and more than 1,800 bonuses were earned for various company programs. The increased engagement led to a 21% increase in the company's 'Recommend to a Friend' score on Glassdoor.

At WorkTango, we're revolutionizing how the world's most forward-thinking companies engage and inspire their people. We offer the only Employee Experience Platform that enables meaningful recognition and rewards, offers actionable insights through employee surveys, and supports alignment through goal setting and feedback.

WorkTango is built for the workplace we all want to be a part of – where priorities become clear, achievements are celebrated, and employees have a voice. So if you're ready to make work lives better, schedule a demo today.



“By partnering with Kazoo [now WorkTango], we can now see in real-time the great work our team is doing on a day-to-day basis.”

CINDY CLARK, President, and CEO